



2020 SHAKESPEARE THEATRE COMPANY GALA SHAKESPEARE EVERYWHERE OCTOBER 3, 2020

SPONSORSHIP BENEFITS

For one night only, experience the magic and joy of classical theatre with an international lineup of celebrities, singers, families, and young people. Celebrate Shakespeare's passion, vision, and humanity with D.C.'s Sidney Harman Hall as a stunning backdrop. Sponsors enjoy festive food and drink delivered to homes for personal viewing parties of STC's first-ever fully virtual Gala.

PRODUCER | \$50,000

- Opportunity to present 30-second video during broadcast
- Invitation for 16 to VIP Virtual Pre-Show Cocktail Reception, with special visits from Shakespeare Theatre Company staff and actors
- Specialty cocktail and charcuterie spread followed by catered meal and wine for 16, delivered to up to 8 local homes*
- Acknowledgment by Emcee with name recognition during broadcast
- Recognition in pre- and post-show credits
- Recognition in pre- and post-show press, online, and promotional materials
- Full-page ad in digital program

DIRECTOR | \$25,000

- Opportunity to present 15-second video during broadcast
- Invitation for 10 to VIP Virtual Pre-Show Cocktail Reception, with special visits from Shakespeare Theatre Company staff and actors
- Specialty cocktail and charcuterie spread followed by catered meal and wine for 10, delivered to up to 5 local homes*
- Recognition during broadcast
- Recognition in pre- and post-show credits
- Recognition in pre- and post-show press, online, and promotional materials
- Half-page ad in digital program

PLAYWRIGHT | \$10,000

- Invitation for 10 to VIP Virtual Pre-Show Cocktail Reception
- Specialty cocktail and charcuterie spread followed by catered meal and wine for 10, delivered to up to 5 local homes*
- Recognition during broadcast
- Recognition in pre- and post-show credits
- Recognition in pre- and post-show online and promotional materials
- Listing in digital program

LEAD ACTOR | \$5,000**

- Specialty cocktail, charcuterie spread, and dessert for 2, delivered to a local home*
- Recognition during broadcast
- Recognition in pre- and post-show credits
- Recognition in pre- and post-show online and promotional materials
- Listing in digital program

SUPPORTING ACTOR | \$1,000**

- Specialty cocktail and dessert for 2, delivered to a local home*
- Recognition in the pre- and post-show credits
- Listing in digital program

*Delivery limited to the greater Washington, D.C. metropolitan area

**Gather friends to create a \$10,000 table to enjoy the VIP Virtual Reception with dinner, drinks, and dessert

RESERVE YOUR SPONSORSHIP NOW!

Complete the attached form or visit ShakespeareTheatre.org/Gala



2020 SHAKESPEARE THEATRE COMPANY GALA

SHAKESPEARE EVERYWHERE

OCTOBER 3, 2020

YES! I WANT TO SUPPORT THE SHAKESPEARE THEATRE COMPANY!

I. I/WE WILL BE A SPONSOR AT THE FOLLOWING LEVEL

_____ **PRODUCER | \$50,000**

The non-deductible portion of your contribution is \$1,600.

_____ **LEAD ACTOR | \$5,000**

The non-deductible portion of your contribution is \$100.

_____ **DIRECTOR | \$25,000**

The non-deductible portion of your contribution is \$1,000.

_____ **SUPPORTING ACTOR | \$1,000**

The non-deductible portion of your contribution is \$50.

_____ **PLAYWRIGHT | \$10,000**

The non-deductible portion of your contribution is \$1,000.

II. DONATION

I/we would like to support the Shakespeare Theatre Company with a fully tax-deductible contribution of \$_____.

III. PERSONAL INFORMATION

Name(s)/Company: _____

Please print your name or organization as you wish it to appear in printed and/or digital materials.

Contact Name (if different from program listing): _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____ Fax: _____

Email: _____

IV. PAYMENT INFORMATION

Card Number: _____ Exp. Date: _____ Signature: _____

I have enclosed a check in the amount of \$_____ payable to the Shakespeare Theatre Company.

Payment must be received by September 14 for recognition in the Gala program.

V. PLEASE RETURN THIS FORM TO

Shakespeare Theatre Company, Attn: Special Events
516 8th Street SE, Washington, D.C. 20003