

## June 15, 2020: Congress Acts for Arts Education

A joyous evening of the Bard's best take on power and politics, that raises funds for arts education! Join in the tradition of **Will on the Hill**, as members of Congress, the media and other top influencers take to the stage for DC's favorite bipartisan event of the season.

According to Forbes Magazine, the three most important job skills for the future are Problem Solving, Creativity, and Flexibility/Adaptability, all of which result from arts education. **Theatre improves social bonding, allows for emotions to be explored in a safe space, develops the cognitive skills to deal with a complicated world, and kick-starts conversations about important issues.\***

Will on the Hill raises major funding for the Theatre's education program, which serves **over 10,000 students and teachers each year** through three outstanding programs:

### **STUDENT MATINEES: The magic of live theatre**

STC brings schools from D.C., Maryland, and Virginia to see magnificent STC productions. Students receive pre-performance workshops, curriculum materials, and a talkback with the cast following the show. An entire grade level from every D.C. public and public charter high school is invited to see a show each year for free, and schools throughout the region receive deeply discounted access to this signature education program.

### **ARTISTS IN THE CLASSROOM: Where learning comes alive**

Teaching Artists add flare to the classroom with innovative, performance-based in-school experiences. By integrating arts into the curriculum, they increase student comprehensive and improve learning outcomes.

### **TEXT ALIVE: Creativity inspiring young minds**

For an entire semester, students are immersed in bringing a Shakespeare scene to life from their own perspective. Working with an STC teaching artist, students determine a theme and design sets, music, and costumes to create their own performance on one of the theatre's professional stages. It's problem-solving, creativity, and collaboration at its best.

**Pledge your support today for maximum recognition and impact. Contact STC's Corporate Relations Office at 202.547.3230 ext. 2331 or [WOTH@ShakespeareTheatre.org](mailto:WOTH@ShakespeareTheatre.org) for details**



*From left: Representative Andy Biggs (R-AZ), Representative Dean Phillips (D-MN), Representative Joyce Beatty (D-OH), Representative Anthony Gonzalez (R-OH), and Representative Suzanne Bonamici (D-OR) performing in Will on the Hill 2019. Photo by Kevin Allen.*

Supporters of Will on the Hill receive exclusive access to and recognition at the performance, as well as year-round engagement opportunities for clients.

	\$2,500 Benefactor	\$5,000 Patron	\$10,000 Producer	\$15,000 Designer	\$25,000 Playwright	\$50,000 Director
<b>TICKETS to Will on the Hill</b>	4	6	8	12	20	40
Invitations for cast meet-and-greet and champagne toast behind the scenes				2	2	4
<b>VISIBILITY: See your support at Will on the Hill and on accompanying materials</b>						
Recognition as Will on the Hill sponsor in the evening's program publication and online	Text	Text	Text	Logo	Logo	Logo
Major recognition as a sponsor, including in <i>The Hill</i> ads and in event signage			Text	Logo	Logo	Logo
Full-color ad in the Will on the Hill program				Half-Page	Full Page	Full Page
Opportunity for company representative to serve on the Will on the Hill Committee				Yes	Yes	Yes
Opportunity to make remarks from the stage						Yes
<b>YEAR-ROUND ENTERTAINING: Bring senior staff, clients, or other key contacts enjoy STC's work year-round</b>						
Access to concierge ticket phone line	•	•	•	•	•	•
Invitations for two to Opening Night performances	2 opening nights	4 opening nights	All opening nights	All opening nights	All opening nights	All opening nights
Invitations for two to VIP dinner at Opening Night performances		2 opening nights	4 opening nights	All opening nights	All opening nights	All opening nights
Early sale access to Mock Trial series		•	•	•	•	•
20% discount on additional purchased tickets for employees		•	•	•	•	•
Complimentary event rental for meeting or reception				•	•	•
Complimentary ticket bank to use for STC performances year-round				8	16	20

*The fine print: Recognition subject to print deadlines, contact Shakespeare Theatre Company staff for deadlines. Opening night dinners and performances have limited space, RSVP required. Ticket bank tickets are subject to performance availability. STC reserves the right to limit use of ticket bank blocks for select productions, in cases of high demand.*

**To confirm support, contact [WOTH@ShakespeareTheatre.org](mailto:WOTH@ShakespeareTheatre.org) or call 202.547.3230 x2331**